

# UPDATE

09/02/22 March, 2022

**Happy Valentine**

**International Women's Day 2022**  
#EmbraceEquity

**THEMA:** *Innovation & Technology  
For Sustainable Growth*

At the celebration of the International Women's Day, LASAA wishes all women, especially our female leaders, to continue to embrace equity.

**Minister Adelabio-Okoya**

With Love From LASAA



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## MO/CEO'S MESSAGE



2022 is here and I trust, A beautiful LASAA YOLO journey one of success the

emotional, sacrifice, dedication commitment and support throughout the year ahead and tomorrow year. I am truly grateful to have you in my corner.

**M**ost generally economic and social activities across the globe are on the decline. While we are aware of the challenges, we also recognize that challenges come due to the continued uncertainty of high-fuelled, energy costs, staff-supply, migration, labour shortage and global conflicts.

Dear colleagues, I am proud to see how quickly we adapt to such new challenges and

how much collaboration with one another to make the most of every opportunity. Let us continue to grow and thrive together.

At our disposal, providing exceptional marketing experience fermes a top priority for us at LASAA, in delivering high quality, fast and friendly service.

Please let us know what we can do to further help your business, give us a call on 09000010303 or send an email to [info@lasaa.ng](mailto:info@lasaa.ng).

Again, thank you all for your continual partnership. Seeing myself as a partner for a happy, healthy, and prosperous nation.

## MS&T TO INTENSIFY ON WATER ADVERTISING FOR 2023



## INSTITUTION CLIENTS SET TO GO LIVE ON Sauto



**T**he Billings & Revenue department released a [MEMORANDUM](#) dated 20 January 2023, informing LASAA Update that the Agency will commence the full assessment of application process, which is to be in the middle of this month.

The process will begin with the institution Client, Institution Clients are those with more than twenty five (25) branches/branches in Lagos and the numbered “gas line” in 2023 April 2023.

The institution and the department, responsible for the revised standard application process, will be the HED, MHD, DSDC, the private sector, TIC, Finance & Accounts, CTA, Business, Public Infrastructure, Housing, State Policy, and the Premier team heads and the

Management Committee. The aim of the project is to establish criteria for each category by combining the relevant approaches from institution and to improve the institutional and its application processes, prior to the development, Relationship Officers at the Agency, issued the above mentioned notice to all concerned clients will have access to their own accounts, prior to review these bills respectively by themselves.

In a chat with Mr. Billings, he said “We are making value by making it possible for others to apply from the comfort of their houses or offices. It makes sense because the Agency will be making money for our other business entities”.

HED cited some of the greater challenges in approval, contract print, sign-off, confirmation of various payment arrangements. He is assured that his agency team will be working at length to ensure smooth implementation of reforms.

In his conclusion, he said the process, as it stands can still become cumbersome and workability to allow members of staff to be able to work in a more effective manner, notwithstanding the introduction of task while interacting Agency/Client relationship. ■

On the other side, addressing the issue of GASAA franchise/birthright.

Mr. Adelabio Okoya, Head, Water Department, Mr. Abdul-Bashir Badaru, Head, Marketing Department, Mr. Oluwafemi Odebiyi, Head, Adelabio Okoya, Head, Water Department, addressed an open letter to concerned high-profile government, functionaries, some who are also indefinitely bound to the water industry. He further said only registered member agencies can apply for the role of Water Administrators to ensure professionalism.

He pointed out to the role of Adelabio Okoya, the administrator in charge of treated reticulated, Residential, Commercial and PWU (Premises Advertised) by tailoring up-to-date existing standards and due enforcement.

His statement optimism, the Mr. Adelabio Okoya that the department will continue to work closely with Monitoring & Compliance Department to sustain and maintain appropriate customer relations that are to be heightened. ■

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## STAFF CORNER

### "I work with senior colleagues that encourage me every step of the way"



**How long have you been working with LASAA?**  
(Laughs...) I'm old in this game, so, you can call me an advisor or that. I've been well-received since I joined the Agency.

### To Do Your Role in Your Department

We're a field office, so I think that I've been both potential and existing clients, give them guidance on where and how to place their signs boards either in LASAA's stations and how to report illegal signs boards and follow up with regards to payment and issuance.

### Do You Enjoy What You Do? Why?

Of course I do, that is why I'm still here. I work with senior colleagues that encourage me every step of the way. So the opportunity to start I am a contract staff and I hope to get fully integrated into the systematics.

### If You Were Born LASAA, Where Would You Probably Be?

I would probably be advertising drug and retailers to my patients whereabouts around the world.

### What Are Your Hobbies?

I love driving, reading and meeting new people.

### Did This Award Come As A Surprise Or You Expected It?

Yes, it came as a surprise. It made it such good to know that it was recognized by our clients and customers.

### Thank You Most For Your Time, It's Been A Pleasure Chatting With You, Wish You The Best And Goodbye.

Thank you too! I enjoyed the time and I'm grateful. ■

### "You Would Think Because I Work In The MD's Office, I Know Everything"



**How Long Have You Been Working With LASAA?**

I am Executive Officer to the Managing Director's office. I work as a secretary and supervisor. Before now, I was in Monitoring & Compliance department.

**Do You Enjoy What You Do? Why?**  
You, living in this office has been an eye-opener for me. It has exposed me to some things that I could have imagined. In all, it has helped me in managing people.

**If You Were Born LASAA, Where Would You Probably Be?**  
I would probably be advertising or be a procurement officer.

### What Are Your Hobbies?

I love driving, reading and meeting new people.

### Did This Award Come As A Surprise Or You Expected It?

You would think because I work in the MD's office. I know everything (SMH...). Honestly, this came as a surprise cause I wasn't expecting it at all.

### Where Do You See Yourself In The Next Five Years?

The exposure I have gathered here so far, is really preparing me for future endeavours. So I see myself controlling and managing organisations.

**Thank You Sam For Your Time, It's Been A Pleasure Chatting With You, Wish You The Best And Goodbye.**

Thank you too! I enjoyed the time and I'm grateful. ■

## LAUGH OUT LOUD

### SALARY RAISE REQUEST

A colleague from his boss's office did and says, "Sir, I'll be straight with you, I know the economy not great, but I've got three companies after me, and I'd like to respectfully ask for a raise."

After a few minutes of laughing, his boss finally agrees to give him a 5% raise and Adelabio happily gets up to leave.

"By the way", said the boss as Adelabio is leaving his office, "which three companies are after you?"

Adelabio replies, "NEPA, LAWMA, and my Estate Security."

**A**n employee is trying to let her new co-workers know his opinion of his last performance.

"Why do you have that job?" asked one co-worker.

"It took me longer to lose my job," the woman replied.

"What did he say?" the other worker asked.

"You're fired."

## PHOTO REELS



A Cross Section Of Staff Members During The Family Meeting

### JANUARY, FEBRUARY & MARCH BIRTHDAYS

Adelabio Okoya	Steve Balu	Adedapo Aderemi	Adewale Akinlolu	Adesola Oluwalana	Adesua Oluwalana	Adesua Oluwalana	Adesua Oluwalana
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