

**ANNUAL PERMIT FEES FOR THE THIRD PARTY SIGNS CHARGES PER SIDE/PANEL/STREET LAMP POLE**

BILLBOARDS					
DESIGNATION	Maximum Advertisement Area in Square meters	Normal Zone N	Restrictive Zone N	High Street N	Local & International Airport N
16 Sheet	6.0	22,400.00	44,800.00	56,000.00	140,000.00
48 Sheet	18.0	84,000.00	196,000.00	280,000.00	700,000.00
96 Sheet	36.0	168,000.00	392,000.00	1,120,000.00	2,800,000.00
Rooftop (Static)	0 - 36.0	560,000.00	840,000.00	1,120,000.00	2,800,000.00
	Above 36 - 73	784,000.00	1,134,000.00	1,414,000.00	3,094,000.00
	Above 73 - 109	1,008,000.00	1,288,000.00	1,568,000.00	3,248,000.00
	Above 109 - 145	1,232,000.00	1,512,000.00	1,792,000.00	3,472,000.00
	Above 145	1,456,000.00	1,736,000.00	2,016,000.00	3,696,000.00
ROOFTOP (Ultrawave)	0 - 36.0	840,000.00	1,260,000.00	1,680,000.00	4,200,000.00
	Above 36 - 73	1,134,000.00	1,554,000.00	1,974,000.00	4,494,000.00
	Above 73 - 109	1,428,000.00	1,848,000.00	2,268,000.00	4,788,000.00
	Above 109 - 145	1,722,000.00	2,142,000.00	2,562,000.00	5,082,000.00
	Above 145	2,016,000.00	2,422,000.00	2,856,000.00	5,376,000.00
UNIPOLE	0-54	980,000.00	1,176,000.00	1,568,000.00	3,920,000.00
	55-108	1,400,000.00	1,680,000.00	2,240,000.00	5,600,000.00
<b>ALL FRONT/BACK LIT STRUCTURES</b>	<b>18.0</b>	<b>560,000.00</b>	<b>840,000.00</b>	<b>1,120,000.00</b>	<b>2,800,000.00</b>
48 Sheet Ultrawave	18.0	126,000.00	294,000.00	420,000.00	1,050,000.00
WALL PANEL Ultrawave	18.0	840,000.00	1,260,000.00	1,680,000.00	4,200,000.00
96 Sheet Ultrawave	36.0	252,000.00	588,000.00	1,680,000.00	4,200,000.00
UNIPOLE Ultrawave	108.0	1,820,000.00	2,184,000.00	2,912,000.00	7,280,000.00
Wall Drape		224/Sqm/Week	315/Sqm/Week	385/Sqm/Week	672/Sqm/Week
Wrap Around		175/Sqm/Week	245/Sqm/Week	315/Sqm/Week	546/Sqm/Week

LED STRUCTURES	Square metres	Normal N	Airport/Business (H) District N	Highways N	Encroachment Zone (N)
	0 - 40	2,600,000.00	3,250,000.00	3,900,000.00	7,800,000.00
	41 - 80	4,875,000.00	6,175,000.00	7,150,000.00	14,300,000.00
	81 - 100	6,825,000.00	8,775,000.00	10,400,000.00	20,800,000.00
	Above 100	10,400,000.00	13,000,000.00	15,600,000.00	31,200,000.00

OVER HEAD GANTRIES/DIRECTIONAL SIGNS			
Maximum Advertisement Area in Square meters	Overhead Gantries/Directional Signs (category A)	Overhead Gantries/Directional Signs (category B)	Overhead Gantries/Directional Signs (category C)
0-30	280,000.00	390,000.00	500,000.00
31-60	760,000.00	1,192,500.00	1,625,000.00
61-90	1,240,000.00	1,995,000.00	2,750,000.00
91-120	1,720,000.00	2,797,500.00	3,875,000.00
Above 120	2,200,000.00	3,600,000.00	5,000,000.00
ULTRAWAVE	420,000.00	1,260,000.00	7,000,000.00
LOCAL & INTERNATIONAL AIRPORT	700,000.00	2,100,000.00	14,000,000.00
LOCAL & INTERNATIONAL AIRPORT (ULTRAWAVE)	1,050,000.00	3,150,000.00	17,500,000.00

G.A: Overhead Gantries/Directional Signs built on Private Sector Initiatives.

G.B: Overhead Gantries/Directional Signs built by the Government.

G.C: Overhead Gantries/Directional Signs which span across the road.

SPECIAL ADVERTISEMENT STRUCTURES					
DESIGNATION		RATE (N)	RATE (N) ULTRAWAVE	LOCAL & INTERNATIONAL AIRPORT RATE (N)	LOCAL & INTERNATIONAL AIRPORT RATE (ULTRAWAVE) (N)
Iconic Structure (Billboard)		14,000,000.00			
Wall Drape (Temporary)		525/Sqm/Week			
Water Tank (attracts 25% discount in water corporation)		336/Sqm/Week	420/Sqm/Week	504/Sqm/Week	630/Sqm/Week
Tank Farm		70,000.00			
Blimp		4,000,000.00			
Inflatable (Size Sqm)		Per Annum			
up to 45sqm		2,048,000.00			
up to 70sqm		2,560,000.00			
up to 100sqm		3,200,000.00			
Above 100sqm		4,000,000.00			
Water Advertisement		Charges			
Weekly		44,800.00			
Yearly		2,329,600.00			
Bridge Panel (Pedestrian/vehicular)		1,120,000.00	1,680,000.00	2,800,000.00	4,200,000.00
Advert on Bridge built on private sector Initiative		560,000.00	840,000.00	1,400,000.00	
Arts Theatre, TBS, National Stadium e.t.c	3rd Party Restrictive Rates apply				

UNIPOLE (NEON) MAXIMUM SIZE 108sqm PER SIDE	ORDINARY	ULTRAWAVE
Rural	N350,000	N560,000
Normal	N560,000	N728,000
Restrictive	N672,000	N873,600
High	N896,000	N1,164,800
Local & International Airport	N2,240,000	N2,912,000

**STREET LAMP POLES**

STATIC/NON-ILLUMINATED STREET LAMP POLES					
STREET LAMP POLES	Square metres	Normal Zone N	Restrictive Zone N	High Street N	SPECIAL (N)
Permit Fee (Fee to be prorated based on the no. of days for 6 Months and above)		15,000.00/Pole	30,000.00/Pole	30,000.00/Pole	60,000.00/Pole
Administrative Fee (Above 6 Months)		60,000.00/Pole	70,000.00/Pole	120,000.00/Pole	120,000.00/Pole
Administrative Fee (6 Months Only)		30,000.00/Pole	35,000.00/Pole	60,000.00/Pole	60,000.00/Pole
Permit Fee (Less than 6 Months)		6,000/Month/Pole	8,000/Month/Pole	10,000/Month/Pole	13,600/Month/Pole
Administrative Fee (Less than 6 Months)		24,000.00/Pole	27,000.00/Pole	30,000.00/Pole	35,000.00/Pole
Administrative Fee (Business Directional Signs)	Inner Streets - 20,000.00				

STATIC/NON-ILLUMINATED STREET LAMP POLES WITH 50% DISCOUNT FOR UNTAPPED AREAS					
STREET LAMP POLES	Square metres	Normal Zone N	Restrictive Zone N	High Street N	SPECIAL (N)
Permit Fee (Fee to be prorated based on the no. of days for 6 Months and above)		7,500.00/Pole	15,000.00/Pole	15,000.00/Pole	30,000.00/Pole
Administrative Fee (Above 6 Months)		30,000.00/Pole	35,000.00/Pole	60,000.00/Pole	60,000.00/Pole
Administrative Fee (6 Months Only)		15,000.00/Pole	17,500.00/Pole	30,000.00/Pole	30,000.00/Pole
Permit Fee (Less than 6 Months)		3,000/Month/Pole	4,000/Month/Pole	5,000/Month/Pole	6,800/Month/Pole
Administrative Fee (Less than 6 Months)		12,000.00/Pole	13,500.00/Pole	15,000.00/Pole	17,500.00/Pole
Permit Fee (Weekly)		1,500/Month/Pole	2,000/Month/Pole	2,500/Month/Pole	3,400/Month/Pole
Administrative Fee (Weekly)		6,000/Pole	6,750/Pole	7,500/Pole	8,750/Pole
Administrative Fee (Business Directional Signs)	Inner Streets - 20,000.00				

FRONT/BACKLIT STREET LAMP POLES					
STREET LAMP POLES		Normal Zone N	Restrictive Zone N	High Street N	SPECIAL (N)
Permit Fee (Fee to be prorated based on the no. of days for 6 Months and above)		30,000.00/Pole	60,000.00/Pole	60,000.00/Pole	120,000.00/Pole
Administrative Fee (Above 6 Months)		120,000.00/Pole	140,000.00/Pole	240,000.00/Pole	240,000.00/Pole
Administrative Fee (6 Months Only)		60,000.00/Pole	70,000.00/Pole	120,000.00/Pole	120,000.00/Pole
Permit Fee (Less than 6 Months)		12,000/Month/Pole	16,000/Month/Pole	20,000/Month/Pole	27,200.00/Month/Pole
Administrative Fee (Less than 6 Months)		48,000.00/Pole	54,000.00/Pole	60,000.00/Pole	70,000.00/Pole

LED STREET LAMP POLES					
STREET LAMP POLES	Square metres	Normal Zone N	Restrictive Zone N	High Street N	SPECIAL (N)
Permit Fee (Fee to be prorated based on the no. of days for 6 Months and above)		45,000.00/Pole	90,000.00/Pole	90,000.00/Pole	180,000.00/Pole
Administrative Fee (Above 6 Months)		180,000.00/Pole	210,000.00/Pole	360,000.00/Pole	360,000.00/Pole
Administrative Fee (6 Months Only)		90,000.00/Pole	105,000.00/Pole	180,000.00/Pole	180,000.00/Pole
Permit Fee (Less than 6 Months)		18,000/Month/Pole	24,000/Month/Pole	30,000/Month/Pole	40,800/Month/Pole
Administrative Fee (Less than 6 Months)		72,000.00/Pole	81,000.00/Pole	90,000.00/Pole	105,000.00/Pole

\*\*\*\* Please take note: signs that exceed maximum sizes shall have the excess dimensions prorated and added accordingly