

ANNUAL PERMIT FEES FOR MOBILE ADVERTS AND TEMPORARY SIGNS

MOBILE ADVERTS	
Designation	RATE (N)
Full Branding Trailer/Truck/Coaster/Civillian	49,900.00 per annum
Full Branding Bus/Pickup/SUV	39,900.00 per annum
Full Branding Car	19,900.00 per annum
Full Branding: Motorcycle/Tricycle/Push Cart	19,000.00 per annum
Semi Branding Motorcycle/Tricycle/Push Cart	1,900.00 per annum
Semi Branding Car	3,900.00 per annum
Semi Branding Bus/Pickup/SUV	7,900.00 per annum
Semi Branding Trucks/Coaster/Civilian	9,900.00 per annum
Semi Branding Trailers	9,900 per annum
COMMERCIAL BRANDING	
Commercial Tricycle Branding	RATE (N)
Per Day	2,000.00
Per Week	10,000.00
Per Month	40,000.00
Quarterly	110,000.00
Bi-Annual	200,000.00
Annual	400,000.00

SPECIAL ADVERTISEMENT (MOBILE)	
DESIGNATION	RATE (N)
Light Box Cab (Commercial Branding)	100,000 per annum
Light Box Plus Doors Cab (Commercial Branding)	150,000 per annum
Promotional Advert Vehicles (PAV) (Commercial Branding) Static	1,250,000 per annum
Promotional Advert Vehicles (PAV) (Commercial Branding) Ultrawave & LED	1,500,000 per annum
Intra-State Luxurious Bus Advertising (LAGBUS/LAMATA) (Commercial Branding)	360,000 per annum
Tricycle (Commercial Branding)	25,000 per annum

TEMPORARY SIGNS			
	Per Week	Above 4.5sqm	Road Show
Wall Drapes / Banners	5,000	N1,050 per sqm/week	N5,000 Daily per side of vehicle
Parasols	5,000		
Flags	5,000		
Kiosks	7,500		
Gazebos	6,000		
Banner on the rig	5,000		
Feathers	5,000		
T-Shirts			N750/Day
City Walker		N2,000 per Day	
Floor Mat		N1,050 per sqm per week	
Trolley	5,000		
Roadshows (Bulk Applications)	N5m/annum/N1.5m/quarter		
Roadshows (Bulk Applications + POS)	N10m/annum/N3m per quarter		

The Agency shall review from time to time the permit fees and charges contained in this schedule.

ANNUAL PERMIT FEES FOR SMALL FORMAT SIGNS

Small Format					
Composite Directional Sign	20,000 per annum				
Street Furniture		Normal	Restrictive	High	Iconic
0 - 5 Sqm		120,000.00	180,000.00	300,000.00	800,000.00
Above 5 - 10 Sqm		225,000.00	240,000.00	400,000.00	800,000.00
Small Format Iconic (Cube)	800,000 per annum				
Round About	Size	Normal	Restrictive	High	
Small	10 - 40 Metres	259,200.00	432,000.00	720,000.00	
Medium	Above 40 - 120 Metres	311,040.00	518,400.00	864,000.00	
Large	Above 120 Metres	432,000.00	720,000.00	1,200,000.00	
Building Branding	200,000/face/floor				
Adverts on Kiosks (Kiosk Branding)					
Up to 5sqm	80,000 per annum				
Up to 10sqm	150,000 per annum				
Street directional poles	Normal	Restrictive	High	local/int'l airport	
Static	35,000/structure	50,000/structure	65,000/structure	80,000/structure	
Backlit static	45,000/structure	60,000/structure	75,000/structure	90,000/structure	
LED	55,000/structure	70,000/structure	85,000/structure	100,000/structure	
3rd party Kiosks	Normal	Restrictive	High	local/int'l airport	
Up to 5sqm	60,000/quarter	80,000/quarter	100,000/quarter	120,000/quarter	
SME kiosk	Normal	Restrictive	High		
	5,000/annum	7,500/annum	10,000/annum		
Wrap Around (for construction sites only)	N500,000 bi-annually				
Containers	N200,000 per annum				
Containers - Multiple Applications - 50 & above)	10% discount on standard rate				
Traffic Warden Booth	N50,000 per annum				
Traffic Light Branding	N25,000 per annum				
Kiosks (Multiple applications - 100 & above)	10% discount on standard rate				
Entrance Arcade	500,000 per annum				
LED SCREENS AT FILLING STATIONS (3RD PARTY)					
0 - 60 inches	300,000/face				
Above 60inches-1sqm	750,000/face				

BUS SHELTER RATE		
Duration	Non-Rural/Amount N	Rural/Amount N
1 Year	160,000.00	100,000.00
6 Months (Bi-Annually)	100,000.00	60,000.00
3 Months (Quarterly)	60,000.00	40,000.00
1 Month	20,000.00	15,000.00

DEVELOPMENT BOARDS:	GOVERNMENT CONTRACTORS ONLY	OTHERS
	N	N
Maximum Area in Square Meters		
Up to 5.0	200,000.00	72,540.00
Up to 10.0	300,000.00	112,320.00
Up to 15.0	400,000.00	174,330.00
Up to 20.0	500,000.00	265,590.00
Up to 25.0	600,000.00	500,000.00

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**** Please take note: signs that exceed maximum sizes shall have the excess dimensions prorated and added accordingly

LASAA

www.lasaa.com