



**LAGOS STATE GOVERNMENT**  
LAGOS STATE SIGNAGE AND ADVERTISEMENT AGENCY

Effective Aug. 2021

**ANNUAL PERMIT FEES FOR FIRST PARTY SIGNS**

<b>WALL/CANOPY/ROOF SIGNS</b>				
Maximum Area in Square meters	Rural zone N	Normal zone N	Restrictive zone N	High street N
Up to 1.0	3,960.00	10,560.00	17,280.00	26,400.00
Up to 3.0	5,544.00	14,784.00	24,192.00	33,960.00
Up to 5.0	6,120.00	16,320.00	26,880.00	40,800.00
Up to 7.0	9,180.00	24,480.00	40,320.00	61,200.00
Up to 10.0	13,440.00	26,880.00	45,120.00	67,200.00
Up to 13.0	20,160.00	40,320.00	67,680.00	100,800.00
Up to 15.0	26,400.00	42,240.00	71,040.00	105,600.00
Up to 25.0	60,000.00	120,000.00	280,000.00	400,000.00
Above 25.0	320/sqm/week	320/sqm/week	450/sqm/week	550/sqm/week

<b>WALL DRAPES</b>				
Rural zone N	Normal zone N	Restrictive zone N	High street N	
320/Sqm/week	320/Sqm/week	450/Sqm/week	550/Sqm/week	

<b>PROJECTING SIGNS</b>				
Maximum Area in Square meters	Rural zone N	Normal zone N	Restrictive zone N	High street N
Up to 1.0	1,800.00	2,400.00	5,600.00	19,200.00
Up to 5.0	4,680.00	6,240.00	7,680.00	57,600.00

\*\*\* **55SQM MAXIMUM SIZE FOR NEW PROJECTING SIGN APPLICATIONS**  
\*\*\* **Rates Above 5sqm To 20sqm To Be Used For Previously Existing Projecting Signs Only**

Up to 10.0	8,856.00	11,808.00	16,320.00	88,000.00
Up to 15.0	12,240.00	16,320.00	26,880.00	136,800.00
Up to 20.0	20,160.00	26,880.00	43,200.00	211,200.00

<b>FREESTANDING OR SKY SIGNS</b>					
Maximum Area in Square metres	Rural Zone N	Normal Zone N	Restrictive Zone N	High Street N	Encroachment Fee N
Up to 1.0	21,840.00	28,080.00	46,800.00	64,800.00	90,000.00
Up to 3.0	26,208.00	33,696.00	56,160.00	77,760.00	108,000.00
Up to 5.0	33,670.00	43,290.00	72,540.00	99,900.00	135,000.00
Up to 7.0	40,404.00	51,948.00	87,048.00	119,880.00	162,000.00
Up to 10.0	51,870.00	66,690.00	112,320.00	153,900.00	180,000.00
Up to 13.0	67,431.00	86,697.00	146,016.00	200,070.00	216,000.00
Up to 15.0	80,080.00	102,690.00	174,330.00	237,600.00	225,000.00
Up to 20.0	121,940.00	156,780.00	265,590.00	361,080.00	270,000.00
Above 20.0 to 36.0	500,000.00	800,000.00	1,200,000.00	1,600,000.00	405,000.00

**CUMMULATIVE ABOVE 155SQM (SKY SIGNS ONLY): SKY SIGNS DIVIDED INTO SMALLER UNITS AND ARE CUMMULATIVELY ABOVE 155SQM ON THE SAME SIDE OF A BUILDING**

<b>SKY SIGNS</b>			
Maximum Area in Square metres	Normal Zone N	Restrictive Zone N	High Street N
Above 15.0 to 20.0 (cumulative per side)	840,000.00	1,260,000.00	1,680,000.00
Above 20.0 to 36.0 (cumulative per side)	1,134,000.00	1,554,000.00	1,974,000.00

**Sky signs above 36sqm would require a registered outdoor advertising practitioner as an agent.**

**BANKS AND FIVE MAJOR TELECOMMS**

<b>WALL/CANOPY/ROOF SIGNS</b>				
Maximum Area in Square meters	Rural zone N	Normal zone N	Restrictive zone N	High street N
Up to 1.0	5,544.00	14,784.00	24,192.00	36,960.00
Up to 3.0	7,761.60	20,697.60	33,868.80	47,544.00
Up to 5.0	8,568.00	22,848.00	37,632.00	57,120.00
Up to 7.0	12,852.00	34,272.00	56,448.00	85,680.00
Up to 10.0	18,816.00	37,632.00	63,168.00	94,080.00
Up to 13.0	28,224.00	56,448.00	94,752.00	141,120.00
Up to 15.0	36,960.00	59,136.00	99,456.00	147,840.00
Up to 25.0	84,000.00	168,000.00	392,000.00	560,000.00
Above 25.0	448/sqm/week	448/sqm/week	630/sqm/week	770/sqm/week

<b>PROJECTING SIGNS</b>				
Maximum Area in Square meters	Rural zone N	Normal zone N	Restrictive zone N	High street N
Up to 1.0	2,520.00	3,360.00	7,840.00	26,880.00
Up to 5.0	6,552.00	8,736.00	10,752.00	80,640.00
Up to 10.0	12,398.40	16,531.20	22,848.00	123,200.00
Up to 15.0	17,136.00	22,848.00	37,632.00	191,520.00
Up to 20.0	28,224.00	37,632.00	60,480.00	295,680.00

<b>FREESTANDING OR SKY SIGNS</b>					
Maximum Area in Square metres	Rural Zone N	Normal Zone N	Restrictive Zone N	High Street N	Encroachment Fee N
Up to 1.0	30,576.00	39,312.00	65,520.00	90,720.00	126,000.00
Up to 3.0	36,691.20	47,174.40	78,624.00	108,864.00	151,200.00
Up to 5.0	47,138.00	60,606.00	101,556.00	139,860.00	189,000.00
Up to 7.0	56,565.60	72,727.20	121,867.20	167,832.00	226,800.00
Up to 10.0	72,618.00	93,366.00	157,248.00	215,460.00	252,000.00
Up to 13.0	94,403.40	121,375.80	204,422.40	280,098.00	302,400.00
Up to 15.0	112,112.00	143,766.00	244,062.00	332,640.00	315,000.00

**EXISTING FREESTANDING RATE APPLIES FOR SIZE ABOVE 155SQM**

LED SCREENS AT FILLING STATIONS (MAXIMUM OF 3 SCREENS PER FILLING STATION)			
SIZE	Normal	Restrictive	High
0 - 30 inches	25,000.00	50,000.00	100,000.00
31 - 60 inches	40,000.00	75,000.00	150,000.00

NEON SIGNS					
WALL/CANOPY/ROOF SIGNS	Maximum Area in Square meters	Rural zone N	Normal zone N	Restrictive zone N	High street N
	Up to 1.0	5,940.00	15,840.00	25,920.00	39,600.00
	Up to 3.0	8,316.00	22,176.00	36,288.00	50,940.00
	Up to 5.0	9,180.00	24,480.00	40,320.00	61,200.00
	Up to 7.0	13,770.00	36,720.00	60,480.00	91,800.00
	Up to 10.0	20,160.00	40,320.00	67,680.00	100,800.00

FREESTANDING OR SKY SIGNS	Maximum Area in Square meters	Rural zone N	Normal zone N	Restrictive zone N	High street N
	Up to 1.0	32,760.00	42,120.00	70,200.00	97,200.00
	Up to 3.0	39,312.00	50,544.00	84,240.00	116,640.00
	Up to 5.0	50,505.00	64,935.00	108,810.00	149,850.00
	Up to 7.0	60,606.00	77,922.00	130,572.00	179,820.00
	Up to 10.0	77,805.00	100,035.00	168,480.00	230,850.00

Neon signs above 15sqm would be billed as LED structures

LED SIGN – ON PREMISE (FLAT RATE FOR ALL ZONES)		
0 -5 Sqm	ABOVE 5 -10 Sqm	ABOVE 10 -15 Sqm
N1,000,000.00	N2,500,000.00	N3,500,000.00

Note:

- No first party LED sign should be above 15sqm.
- Any application above 15sqm should go through third party registration.
- An application fee of N500, 000 (Five Hundred Thousand Naira) / Per Application and Site Inspection fee of N10, 000 (Ten Thousand Naira) must accompany the filled application.

SPECIAL ADVERTISEMENT RATES	
Description/Max Area in Square meters	N
Product Display Advertisement	Attracts additional 50% of the 1st Party listed fees
On-premise 3rd Party signs	Attracts additional 15% of the 1st Party listed fees
<b>Window Advert Display (With registered 1st Party Sign)</b>	
Up to 1sqm	Free
Up to 3sqm(1,1- 3sqm)	N2,400
Above 3sqm	50% (of applicable 1st Party rate)
Flags	N40,000 per annum
Small shops (Frontal area only)	N20,000 per annum
<b>STREET DIRECTIONAL SIGN</b>	
The rate per slot	N60,000 per annum

The Agency shall review from time to time the permit fees and charges contained in this Schedule.

**LASAA**  
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