



LAGOS STATE GOVERNMENT

LAGOS STATE SIGNAGE & ADVERTISEMENT AGENCY (LASAA)

N500,000.00

**EXPRESSION OF INTEREST  
FOR THE OWNERSHIP & MAINTENANCE OF OUTDOOR DISPLAYS AND  
SIGNS IN LAGOS STATE**

**PRE-QUALIFICATION DETAILS**

To be pre-qualified, interested firms must supply verifiable evidence including but not limited to the following:

Company Name	Additional Information	
	<ul style="list-style-type: none"> <li>• Address: .....</li> <li>• Legible 1<sup>st</sup> Party Sign:    Yes: <input type="checkbox"/>                      No: <input type="checkbox"/></li> <li>• Postal Address: .....</li> <li>• Telephones: ..... Mobile: .....</li> <li>• Email: ..... Fax: .....</li> </ul>	
Main Contact Person	..... Mobile Number/Email.....	
Number of Employee	..... (please attach their contact details and copies of identity cards)	
1.	Company Profile (Including Ownership Structure and Management Team)	Yes/No
2(a)	Evidence of technical competence, COREN certification / other relevant certification(s), experience and track record	Yes/No
2(b)	Where 2(a) is not applicable, please provide track record of Technical Partners/Consultants to be responsible for development/management	Yes/No
3	Evidence of registration with relevant authorities (Corporate Affairs Commission, Advertising Practitioners Council of Nigeria and Outdoor Advertising Association of Nigeria).	Yes/No
4	3 years Audited Accounts of the firm/ Consultants firm	Yes/No
5.	List of similar projects undertaken by the firm/ Consultants	Yes/No
6.	Relevant Government Clearance(s) (Tax/VAT/FIRS/CITA Certificates). Attach Clearance Certificates:	Yes/No
7.	Are you or any of your Directors a Director in another Outdoor Business(es) registered with the Agency?	Yes/No (If Yes, please give details: Company name and Name of other Directors)
8.	Preliminary samples and / or Technical	Yes/No

**The Outdoor Place**

33, Mobolaji Johnson Avenue, Ikeja, Lagos

Telephone: +2349029289003

Website: [www.lasaa.com](http://www.lasaa.com)

Email: [info@lasaa.com](mailto:info@lasaa.com)

	Designs	
9.	Bank Reference	Yes/No
10.	Technical Reference (must be COREN Registered)	Yes/No
11.	Lagos State Residents Registration Agency's (LASRRA) Number	Yes/No
12.	Applicant firms would be required to include a N500,000 (five hundred thousand Naira only) non-refundable bank draft made payable to the "Lagos State Signage and Advertisement Agency"	Yes/No

**SCOPE OF WORK**

*The successful firm(s) will be expected to amongst other requirements:*

- *Design, produce and install outdoor displays and signs in accordance with the Lagos State Signage and Advertisement Agency's Guidelines on Outdoor Advertising and Signage;*
- *Manage, Operate, and Maintain these outdoor displays and signs to the highest standards;*
- *Secure and insure the outdoor displays and signs in their different locations.*

*Note:*

- *Application fee is non-refundable*
- *Inspection of office premises is to be carried out by the Agency before processing of application*
- *All firms are strongly advised to buy a copy of the Lagos State Structures for Signage and Advertisement Agency Law, in the Environmental Management and Protection Law, 2017 and a copy of our Guidelines on Outdoor Advertising and Signage;*
- *Participating firms will be required to fund the production of the outdoor displays and signs; and propose a feasible structure for recouping their investment;*
- *Short-listed firms will be required to put up a performance bond as evidence of commitment.*
- *There will be an interview process for shortlisted firms*
- *Installation of all Outdoor Advertising structures cannot be done without going through the approval process*
- *The Agency will not deal with Agent(s) in the course of doing business expect your organisation's full staff*

I, \_\_\_\_\_ (full name) declare that I am the duly authorized agent or owner of the business/ company that has submitted this application to practice outdoor advertising in Lagos State. I hereby verify that all information provided above are true and accurate and understand that false or misleading information provided by me in the course of this application will result in the automatic disqualification and attract a penalty which I undertake to pay. I agree to notify the Agency of any change in my mailing address, status and/or telephone number.

Signature:

Date:

**SUBMISSION**

*Expressions of interest must be delivered in 1 Electronic Copy (CD-ROM) and 4 Hard Copies clearly marked "EXPRESSION OF INTEREST FOR THE PRODUCTION, INSTALLATION & MAINTENANCE OF OUTDOOR DISPLAYS AND SIGNS IN LAGOS STATE" to the address below.*

*The Outdoor Place,  
Suite 2, 33 Mobolaji Johnson Avenue,  
Ikeja,  
Lagos State.*

*Only Short-listed candidates will be contacted.*

**SPECIAL NOTICE: PLEASE DO NOT PAY CASH OR ANY "CONSULTING FEES" TO ANY PERSON CLAIMING TO ACT ON BEHALF OF THE AGENCY.**

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