



**LAGOS STATE GOVERNMENT
LAGOS STATE SIGNAGE AND ADVERTISEMENT AGENCY**

Effective Jan. 2020

ANNUAL PERMIT FEES FOR FIRST PARTY SIGNS

WALL/CANOPY/ROOF SIGNS

Maximum Area in Square meters	Rural zone N	Normal zone N	Restrictive zone	High street N
Up to 1.0	3,960.00	10,560.00	17,280.00	26,400.00
Up to 3.0	5,544.00	14,784.00	24,192.00	33,960.00
Up to 5.0	6,120.00	16,320.00	26,880.00	40,800.00
Up to 7.0	9,180.00	24,480.00	40,320.00	61,200.00
Up to 10.0	13,440.00	26,880.00	45,120.00	67,200.00
Up to 13.0	20,160.00	40,320.00	67,680.00	100,800.00
Up to 15.0	26,400.00	42,240.00	71,040.00	105,600.00
Up to 25.0	60,000.00	120,000.00	280,000.00	400,000.00
Above 25.0	320/sqm/week	320/sqm/week	450/sqm/week	550/sqm/week

WALL DRAPES

	Rural zone N	Normal zone N	Restrictive zone	High street N
	320/Sqm/week	320/Sqm/week	450/Sqm/week	550/Sqm/week

PROJECTING SIGNS

Maximum Area in Square meters	Rural zone N	Normal zone N	Restrictive zone	High street N
Up to 1.0	1,800.00	2,400.00	5,600.00	19,200.00
Up to 5.0	4,680.00	6,240.00	7,680.00	57,600.00

***** 5SQM MAXIMUM SIZE FOR NEW PROJECTING SIGN APPLICATIONS**

***** Rates Above 5sqm To 20sqm To Be Used For Previously Existing Projecting Signs Only**

Up to 10.0	8,856.00	11,808.00	16,320.00	88,000.00
Up to 15.0	12,240.00	16,320.00	26,880.00	136,800.00
Up to 20.0	20,160.00	26,880.00	43,200.00	211,200.00

FREESTANDING OR SKY SIGNS

Maximum Area in Square metres	Rural Zone N	Normal Zone N	Restrictive Zone	High Street N	Encroachment Fee N
Up to 1.0	21,840.00	28,080.00	46,800.00	64,800.00	90,000.00
Up to 3.0	26,208.00	33,696.00	56,160.00	77,760.00	108,000.00
Up to 5.0	33,670.00	43,290.00	72,540.00	99,900.00	135,000.00
Up to 7.0	40,404.00	51,948.00	87,048.00	119,880.00	162,000.00
Up to 10.0	51,870.00	66,690.00	112,320.00	153,900.00	180,000.00
Up to 13.0	67,431.00	86,697.00	146,016.00	200,070.00	216,000.00
Up to 15.0	80,080.00	102,690.00	174,330.00	237,600.00	225,000.00
Up to 20.0	121,940.00	156,780.00	265,590.00	361,080.00	270,000.00
Above 20.0 to 36.0	500,000.00	800,000.00	1,200,000.00	1,600,000.00	405,000.00

CUMMULATIVE ABOVE 15SQM (SKY SIGNS ONLY): SKY SIGNS DIVIDED INTO SMALLER UNITS AND ARE CUMMULATIVELY ABOVE 15SQM ON THE SAME SIDE OF A BUILDING

SKY SIGNS			
Maximum Area in Square metres	Normal Zone N	Restrictive Zone	High Street N
Above 15.0 to 20.0 (cumulative per side)	840,000.00	1,260,000.00	1,680,000.00
Above 20.0 to 36.0 (cumulative per side)	1,134,000.00	1,554,000.00	1,974,000.00

Sky signs above 36sqm would require a registered outdoor advertising practioner as an agent.

LED SCREENS AT FILLING STATIONS (MAXIMUM OF 3 SCREENS PER FILLING STATION)				
SIZE		Normal	Restrictive	High
0 - 30 inches		25,000.00	50,000.00	100,000.00
31 - 60 inches		40,000.00	75,000.00	150,000.00

NEON SIGNS			
Maximum Area in Square meters	Normal zone N	Restrictive zone N	High street N
1 - 9 Sqm Freestanding sign	150,000.00	200,000.00	300,000.00
above 9Sqm - 18 Sqm Freestanding sign	300,000.00	400,000.00	500,000.00
1 - 9 Sqm Wall Sign	100,000.00	150,000.00	200,000.00
above 9Sqm - 18 Sqm Wall sign	150,000.00	200,000.00	250,000.00

LED SIGN – ON PREMISE (FLAT RATE FOR ALL ZONES)		
0 -5 Sqm	ABOVE 5 -10 Sqm	ABOVE 10 -15 Sqm
N1,000,000.00	N2,500,000.00	N3,500,000.00

Note:

1. No first party LED sign should be above 15sqm.
2. Any application above 15sqm should go through third party registration.
3. An application fee of N500, 000 (Five Hundred Thousand Naira) / Per Application and Site Inspection fee of N10, 000 (Ten Thousand Naira) must accompany the filled application.

SPECIAL ADVERTISEMENT RATES	
Description/Max Area in Square meters	N
Product Display Advertisement	Attracts additional 50% of the 1st Party listed fees
On-premise 3rd Party signs	Attracts additional 15% of the 1st Party listed fees
Window Advert Display (With registered 1st Party Sign)	
Up to 1sqm	Free

Up to 3sqm(1,1- 3sqm)	N2,400
Above 3sqm	50% (of applicable 1st Party rate)
Flags	N40,000 per annum
Small shops (Frontal area only)	N20,000 per annum
STREET DIRECTIONAL SIGN	
The rate per slot	N60,000 per annum

The Agency shall review from time to time the permit fees and charges contained in this Schedule.